

M~M is...Mountain to Mouth. M~M is...Geelong's 80km Extreme Arts Walk. M~M is...coming 6 - 7 May 2016. Be part of a multi-award winning 80km extreme arts journey of discovery over two days and 11 stages. M~M begins at the You Yangs mountain range, crosses Geelong's industrial heartland at nightfall and arrives in the city centre to collide with Geelong After Dark, a night of extreme and unexpected arts.

At dawn the next day, follow the Barwon River through rolling Bellarine farmland, along ocean beach to reach river mouth at sunset. The walk is punctuated with edgy artworks commissioned for M^{*}M, bringing people together through shared experiences of extreme arts that celebrate our land. In the tradition of Wadawurrung, M^{*}M creates a contemporary songline across the Geelong and Queenscliffe regions. 80km. 12km. 3km. You choose the distance. You choose the challenge.



WHEN IS M~M2016?

M~M2016 starts on **Friday 6 May 2016** at 1pm, with the *Gathering of the Elders* ceremony at You Yangs Big Rock. After this, the walk begins! Walk stages vary in distance from 3-14 kilometres each. Participants can choose to walk any one or more of the stages, or the whole distance. The walk will conclude on **Saturday 7 May 2016** at Barwon Heads Foreshore, with walkers arriving at approx. 6pm for the final ceremony, *Gathering of the Elements*. For more information about walk stages visit: www.mountaintomouth.com.au/timetable/.

HOW CAN I PARTICIPATE?

You can register and walk any (or all) stages of M~M2016, or just participate (no cost) in arts experiences along the way. A feature of the walk are 12 Songline Stations that come alive with 'walking circles' - artworks commissioned from leading artists responding to the environment and uniqueness of the Geelong region. Don't miss them. These artworks will be gone the next day.

M~M2016 SOCIAL MEDIA & WEBSITE



Find and follow us on facebook, Instagram or Twitter. The walk's official hashtag (to tag your M~M2016 experiences with) is: #mtomgeelong. To keep up-to-date with the latest details, including feature articles, major announcements and important last minute information about the walk, please visit us online:



• mountaintomouth.com.au.



- www.instagram.com/mtomgeelong (@mtomgeelong)
- www.twitter.com/MountaintoMouth (@mountaintomouth)





PRICES:

Early bird tickets are now on sale with reduced rates for adult, concession, family and groups until 31 January 2016. Two day "Pilgrim" passes are currently \$45 (adults) and \$36 (concession), whilst standard 1 day passes are \$27 (adults) and \$19.80 (concession) + booking fee. Standard ticket prices will apply after 31 January 2016.

FUNDRAISING:

50% of all tickets sold fund a planting program of indigenous species along the 80 kilometre walk, in partnership with Karingal Foundation. By

registering for M²M2016, you help raise much needed funds for inclusive environmental projects along the M²M pathway. You may also like to make a donation to the Karingal Foundation upon registration.

AWARDS: M~M is the proud recipient of multiple state and national awards – with the inaugural M~M event (M~M2014) winning a Community Development Award at the Australian Regional Development Conference Innovation Awards 2015; a National award for "Best Community Event", a State (VIC) award for "Best Cultural, Arts or Music Event" at the Australian Event Awards 2014, and being nominated as one of five Finalists in the "Australian Event of the Year" category. M~M also received an Award for Building Health through the Arts at VicHealth's 2014 Health Promotion Foundation Awards.



REGISTRATION:

Registrations can be made via our website: www.mountaintomouth.com.au. M~M2016 registrations are co-ordinated by Karingal Foundation. For any enquiries about your registration, or about the walk, please contact Caroline Moore at Karingal on 03 5222 1484 or email carolinem@karingal.org.au. Following registration, walkers will be emailed an M~M2016 walk 'Survival Kit' containing further information. Other M~M related enquiries can be made by emailing mtom@geelongcity.vic.gov.au or calling 03 5272 4878. M~M acknowledges Wadawurrung Traditional Owners of this land and all Aboriginal and Torres Islander People who are part of the Greater Geelong community today.

M~M2016 PARTNERS:





















