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Media Release

M~M Extreme Arts Walk calling for Flag Ambassador Nominations

M~M2016 (Mountain to Mouth) is now calling for nominations for community ambassadors to carry a municipal ward flag, during Geelong's Extreme Arts Walk on 6 – 7 May 2016.

Flag Ambassadors will be part of an 80km extreme arts journey of discovery.

Arts & Culture Portfolio holder Councillor Andy Richards said M~M2016 Flag Ambassadors would be part of the award-winning event, that showcases our region like no other.

"Walking 80km through Greater Geelong is unlike anywhere else – its diversity is spectacular - taking in rural and mountainous regions, industrial and commercial precincts, urban and residential areas and inland and coastal waters," said Cr Richards.

Over 2 days and 11 stages, M~M2016 Flag Ambassadors will lead the walk from the You Yangs mountain range – crossing Geelong's industrial heartland at nightfall and arriving in the city centre to collide with Geelong After Dark, a night of extreme and unexpected arts. At dawn the next day, walkers will follow the Barwon River through rolling Bellarine farmland, along ocean beach to reach river mouth at Barwon Heads by sunset.

Flag Ambassadors will carry the 12 emblematic flags of the 12 Municipal Wards of the Geelong and Queenscliff region. Route stages vary in distance (from 3-14kms), and Flag Ambassadors walk one stage only. In longer stages, the flag-bearing role may be shared among several Ambassadors.

Corio Ward Councillor Kylie Fisher shared her thoughts on the walk, which takes in Geelong's northern suburbs and shows off parts of Geelong rarely explored by residents.

“Coming from the north into the city there is so much rich history and contrast. Residential and industrial areas meet tucked-away sandy bay beaches with spectacular views right across Corio Bay,” said Cr Fisher.

“The M~M2016 walk will enable Geelong residents and visitors an opportunity to discover hidden aspects of the region.”

Cr Richards encouraged the community to get involved by nominating someone who has made a special contribution to their local community.

Community Flag Ambassadors are to be nominated for their significant contribution to their municipality or neighbourhood. Community Ambassadors can be nominated from all wards of the Geelong region, and from all walks of life.

Do you know of someone who has made a special community contribution to your ward who you would like to nominate?

Flag Ambassador Nominations can be made now by visiting the “Join The Walk” section of the M~M2016 website: www.mountaintomouth.com.au.

MEDIA CONTACT: JOEL CARNEGIE 03 5272 4985 / jcarnegie@geelongcity.vic.gov.au