



Wednesday 28 October 2015

Media Release

Registrations now open for Geelong's Extreme Arts Walk – M~M.

Registrations are now open for M~M2016 (Mountain to Mouth): Geelong's multi-award winning extreme arts walk.

M~M2016 is an 80km extreme arts journey of discovery over two days (6 - 7 May 2016) and 11 stages, with participants walking from the You Yangs mountain range through Central Geelong, along the Barwon River, via the Bellarine Peninsula and out to the mouth of the Barwon River at Barwon Heads.

The route is punctuated with edgy artworks commissioned especially for M~M, bringing people together through shared experiences of extreme arts that celebrate the region.

The walk gives a rare opportunity for Geelong residents and visitors to walk across the land, with the 11 stages of the walk offering varying distances. Walkers are encouraged to set their own walk challenge, with walk stages ranging from 3km to 14km. Buses will then shuttle walkers, where required, along the route.

50% of all tickets sold will fund a planting program of trees and shrubs along the walk route, in partnership with Karingal Foundation.

City of Greater Geelong Councillor Andy Richards portfolio holder for Arts and Culture said he hopes thousands sign up for the walk, which takes in Geelong's most stunning sights.

"M~M2016 will take participants on a breathtaking journey through the Geelong region, with amazing pop up arts experiences along the way," said Cr Richards.

"As an extreme arts walk, M~M2016 will bring together art lovers, athletes and those who just want to get out and explore the outdoors. The event is unique, fun and you get to choose your own challenge. I can't wait for next year's walk."

Early bird prices are now on sale, with reduced rates for adult, concession, family and groups until 31 December 2015. 2 day "Pilgrim" passes are currently \$45 (adults) and \$36 (concession), whilst standard 1 day passes are \$27 (adults) and \$19.80 (concession) + booking fee.

Registrations can be made by visiting the M~M2016 website:
www.mountaintomouth.com.au

MEDIA CONTACT: JOEL CARNEGIE 03 5272 4985 / jcarnegie@geelongcity.vic.gov.au